

Grand  
opening

# Glam Lounge

AS SOON AS YOU ENTER the Glam Lounge in Scottsdale, the contemporary space captivates you with a feeling that you have stepped into a luxurious vanity room: sleek decor, crisp white cabinetry and a bevy of beauty products lining the walls.

**Diane Aiello** (left), beauty expert and owner of the Glam Lounge, brings more than 23 years of beauty experience to the Valley.

### Get the look

A fresh face is the way to glow this spring.

"Two different looks are really taking hold. One is all about shimmer, with metallics in gold, silver or bronze on the eyes and a golden pink/peach glow on the cheeks," she says. "The other is simultaneously fresh yet bold, with a nude eye, soft rosy cheeks and bright lips in fuchsia shades."

To put your best face forward, she offers these tips and products for achieving runway glam in your everyday look.

The idea for the Glam Lounge was sparked a decade ago after she visited a beauty boutique on the East Coast that concentrated on clients' individual needs.

"Over the years, as the beauty business has become more saturated, it seems that most companies have become concerned with pushing products rather than taking care of their clients," Aiello says. "Our goal at Glam Lounge is to provide honest, straightforward beauty advice, personal attention and expert services. ... Everyone is different, and what works for someone else may not work for you, so don't try to conform to someone else's idea of beauty."

For six years, Aiello has specialized in aesthetics and skin-care treatment, which led her to a career as a freelance makeup artist in the fashion industry. She also has had the opportunity to work with such celebrities as **Antonio Banderas**, **Brooke Burke**, **Gena Rowlands**, **Jim Belushi** and **Eve**. Services offered at the upscale beauty lounge ▶▶▶



WRITTEN BY MIGNON A. GOULD; PHOTOS BY JILL RICHARDS AND MARK W. LIPCZYNSKI

### For a fresh look:

Top to bottom:

- Gloss the lips with Dianne Brill Lip Lingerie lip gloss, \$21.
- Even out the skin with Becca Luminous Skin Color, \$40, or Stick Foundation, \$39.



include after-work touch-ups, makeup application and lessons, brow shaping and waxing, and lash extensions. For special occasions such as weddings, Glam Lounge offers a mobile service of makeup artists who will come to you.

Also available are Sonya Dakar facials, which have drawn a following from the

glitterati including Gwyneth Paltrow, Drew Barrymore and Debra Messing.

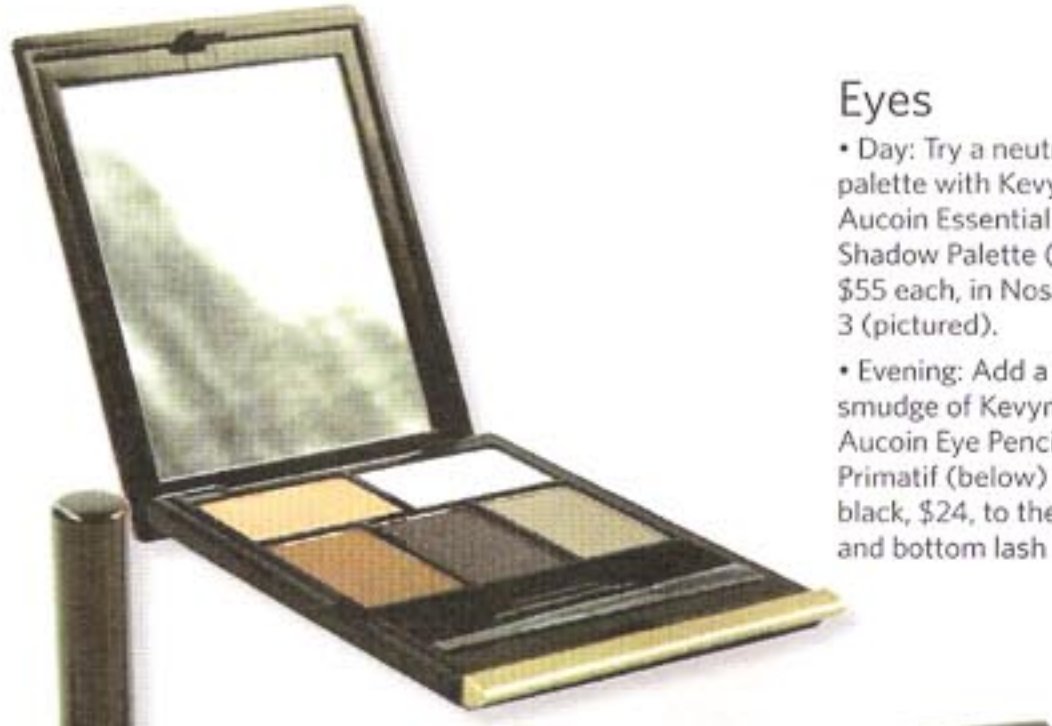
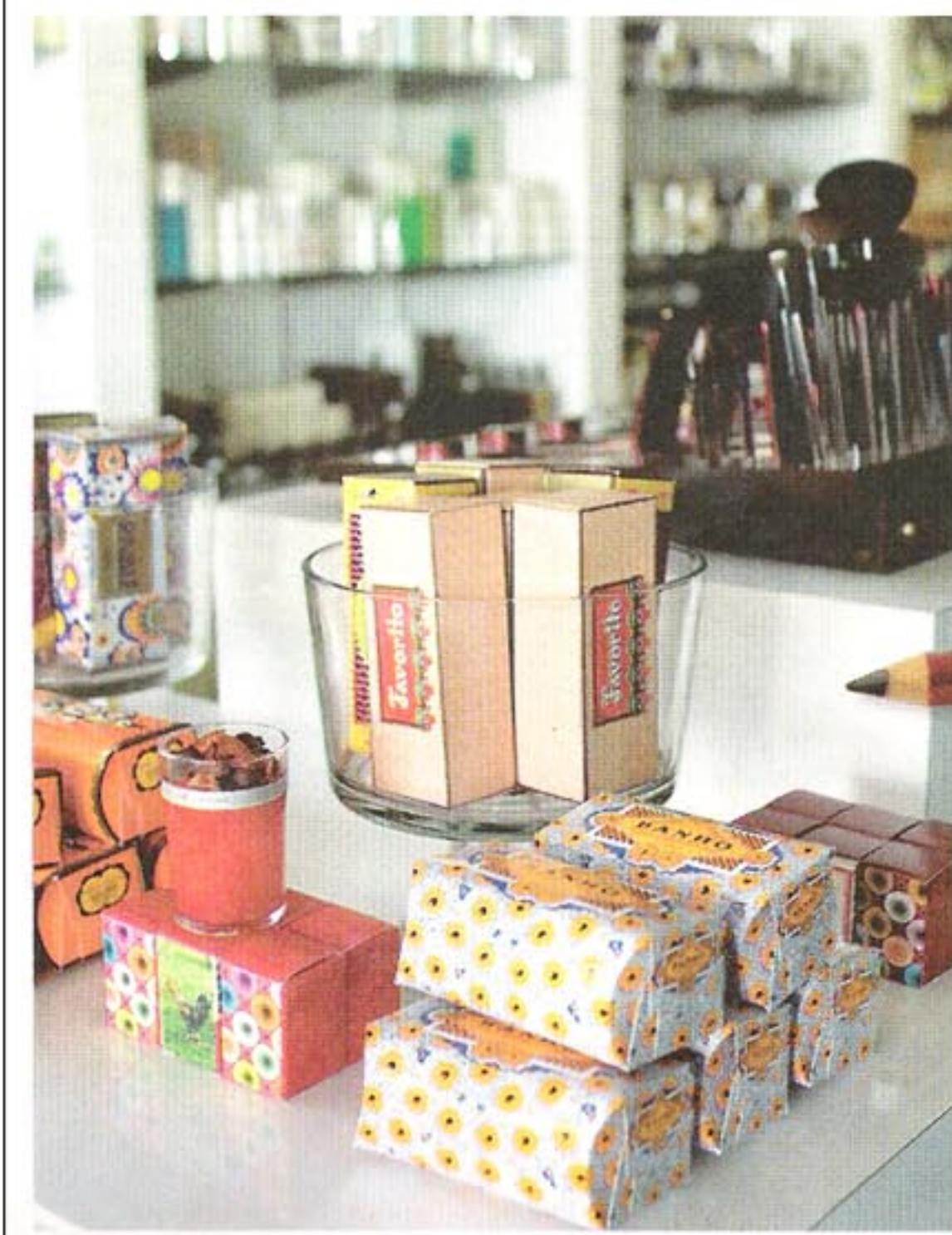
Aiello credits the runway and her favorite makeup artist, **Charlie Green** (known for her work on the Victoria's Secret runway shows), as her inspiration.

"I love the look of fresh healthy skin, and she's a master at creating that kind of glow," Aiello says. "My signature (look) is all about fresh, glowing skin, a healthy flush on the cheeks, sexy eyes and glossy lips. I believe in enhancing, not covering up."

Glam Lounge carries more than 40 brands. Signature lines include Becca, Dianne Brill, Kevyn Aucoin, Sonya Dakar Skin Care, Budha Nose aromatherapy remedies, Healing Anthropology, Trilogy from New Zealand and Red Flower Bath & Body, which offers a six-step process that emulates the ritual of the Japanese bathhouse.

**Details:** Glam Lounge, 7137 E. Stetson Drive, Suite 10, Scottsdale. (480) 945-1760. [glamlounge.net](http://glamlounge.net). Hours are 9 a.m. to 7 p.m. Mondays-Wednesdays, 9 a.m. to 8 p.m. Thursdays-Saturdays and 11 a.m. to 6 p.m. Sundays. **Don't miss:** At 6:30 p.m. May 9, Glam Lounge and Fashion Group International Arizona will host FGI Goes Glam, an evening of demonstrations and discounts, cocktails and canapes. Tickets are \$15 for members, \$30 for non-members. For more information or to RSVP, call (480) 966-2537.

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### Eyes

- Day: Try a neutral palette with Kevyn Aucoin Essential Eye Shadow Palette (left), \$55 each, in Nos. 1 or 3 (pictured).
- Evening: Add a little smudge of Kevyn Aucoin Eye Pencil Primatif (below) in black, \$24, to the top and bottom lash lines.

### To maintain a youthful appearance:

- Apply sunscreen 30 minutes before going outside.
- Get a facial every four to six weeks to cleanse, exfoliate and condition the skin.
- Slough away dead skin cells with body scrub.

### Lips

- Day: Try Dianne Brill Lipstick in DB Pink, \$23.



### Cheeks

- Day: Try Becca Crème Blush in Amarylis (below), \$27.
- Evening: Add a bit of Becca Shimmer Powder (bottom) (loose, \$20, or pressed, \$34) in Gypsy or Princess.



### Always carry in your purse:

- Blotting tissues to absorb excess oil from the face.
- Sunscreen-enriched lip gloss or balm to keep lips moist.